

Tourism Radium Marketing Partner Program

Marketing Partner Benefits

Tourism Radium offers a range of valuable marketing opportunities, such as advertising, sponsorships, events and more! We're committed to helping our members succeed in the tourism industry. Please contact us at info@radiumhotsprings.com with any questions, for more information and to become a marketing partner.

Memberships are based on the calendar year, January to December.

Membership & Digital Listing - \$200 + GST (\$75 for secondary businesses)

Membership is per tourism partner.

Marketing Partner Benefits

- Digital listing on radiumhotsprings.com website including business & contact info, images, Google map link, and more
- Listing in our Experience Guide
- Inclusion on Radium map pad guide
- Brochure racking at the Visitor Centre
- List your events, packages, specials on radiumhotsprings.com website
- Eligible to participate/buy into the Tourism Radium subsidized cooperative marketing program, media visits and destination initiatives
- Ability to access Tourism Radium brand tools, select media and more
- Access to wholesale pricing for Hot Springs passes
- Ability to work with the Tourism Radium team on product and promotion development
- One vote at the General Meetings of the Society (if within municipal boundary)
- Eligible to become a member of the board

Become A Marketing Partner

Join Tourism Radium today and become part of our area's Destination Marketing Organization (DMO). As a marketing partner, you'll have the chance to reach more travelers on regional and national levels, encouraging tourism to the area. This will benefit you directly as a partner of our DMO, while also helping to boost tourism in the area through print, digital, social media marketing, media trips, partnerships & consortiums to position RHS as a destination of choice.

More information.

RadiumHotSprings.com

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To Qualify as a Marketing Partner

Voting Members:

- Must own or operate a tourist accommodation facility of four (4) or more units, collecting MRDT, within the Village of Radium; OR
- Carry on a tourist related business at an address located within the Village of Radium; AND
- Have paid their annual membership fee; AND
- Are in good standing with the society

Non-Voting Members:

- Are those persons, including businesses, associations, or government bodies, who are not Voting Members or hold office and who are admitted to the Society, at the Society's discretion and remain in good standing with the Society, and may include persons who do not have an active tourist related place of business located within the Village of Radium Hot Springs.